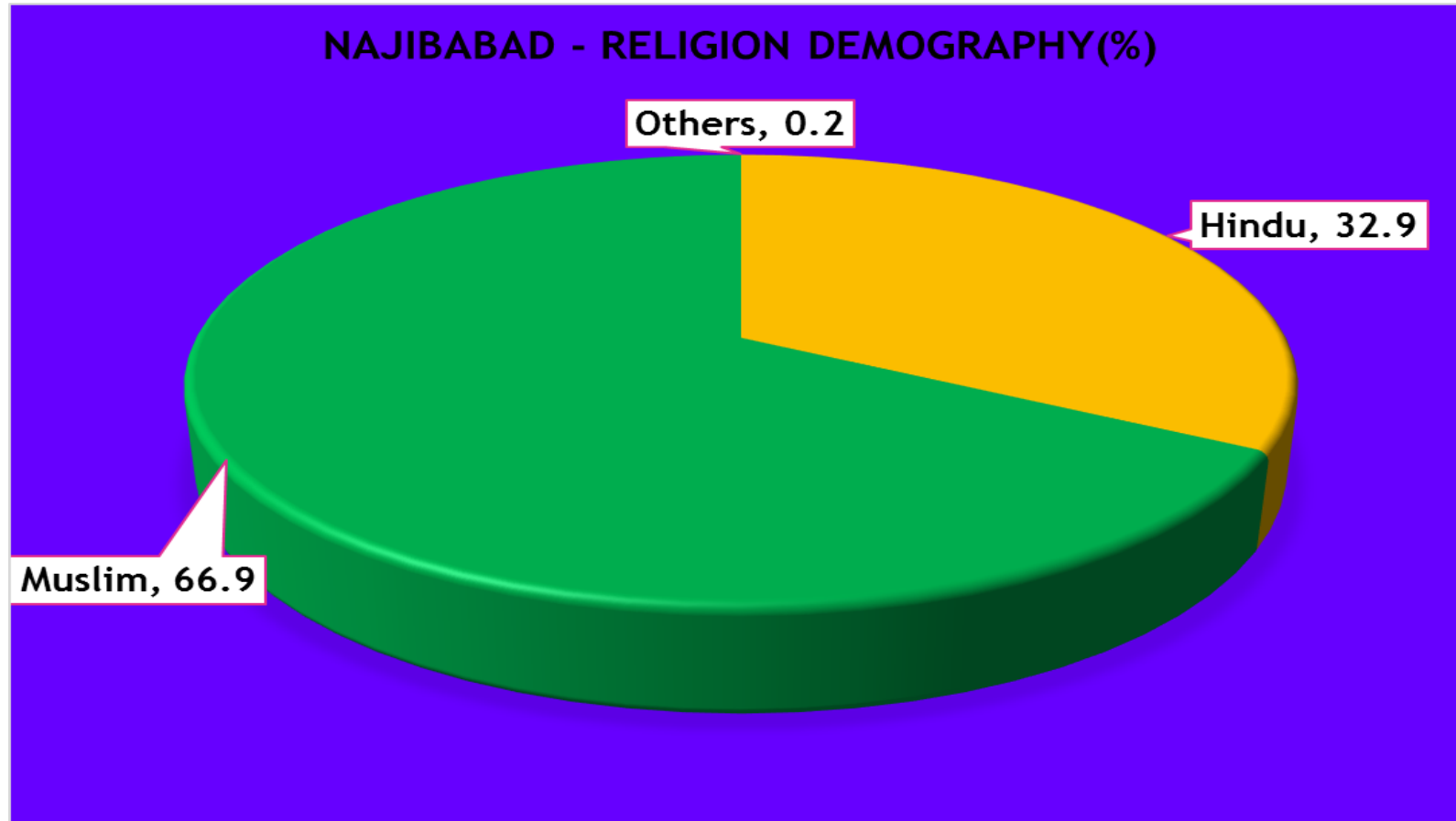


Data Insight

- ❖ Najibabad is Muslim dominated constituency, Muslims are 66.9% and Hindus are 32.9% of total population, BSP and SP are dominant parties in constituency.
- ❖ Dalit voters are with BSP for last so many elections, however BJP made some gain in last Loksabha election but still major part of dalit votes are with BSP
- ❖ Women voters are politically active and are in good number, they can decide fate of any candidate
- ❖ Muslims have numerical strength to decide winner, they are divided between SP and BSP. Muslims are almost equally divided group between BSP and SP, may be a very thin line between them, small group of Muslims voters will wait till last moment before take any position, Congress has limited control over Muslim votes



Najibabad Data Insight



Najibabad Data Insight



Voting Pattern Insight	
Dalit Votes %	6.90
Dalit Votes % Transferred to BJP	28.26
Dalit Votes % with BSP	71.74
Muslim Votes % to BJP	1.95

Continued.....



Disclaimer- Data mined using various social ,electoral, economical data: