

# Data Insight

- ❖ Babina is Hindu dominated constituency, Hindu are 89.7% and Muslims are 8.9% of total population
- ❖ Lodhs and Yadav are dominant OBC in Babina
- ❖ Dalit voters are with BSP for last so many elections, however BJP made good gain in last Loksabha election but still major part of dalit votes are with BSP
- ❖ Muslims are not numerically strong and they rally behind candidate who is seen winning seats



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- ❖ BSP, BJP and SP all have represented seats in different elections, voters behavior is not constant and have 45.76% of swing factors.
- ❖ OBC voters are have strong presence in Babina, Yadav are 14.6% of OBC voters.
- ❖ Data does not show any particular trends of OBC voters inclination towards BJP as of now, maximum of swing voters are in OBC category, and can be influenced with right campaign strategy
- ❖ Women voters are in good number in constituency, Women centric and youth focus campaign will yield result.
- ❖ Babina fall under Jhansi Loksabha, average literacy of area is better than many other parts of UP, hence candidate and campaign both matters in Babina.
- ❖ Contest is open in Babina, Loksabha election result can not be used for drawing conclusion in Babina, game is open and with good swing numbers BSP, BJP OR SP any party can win the seat.



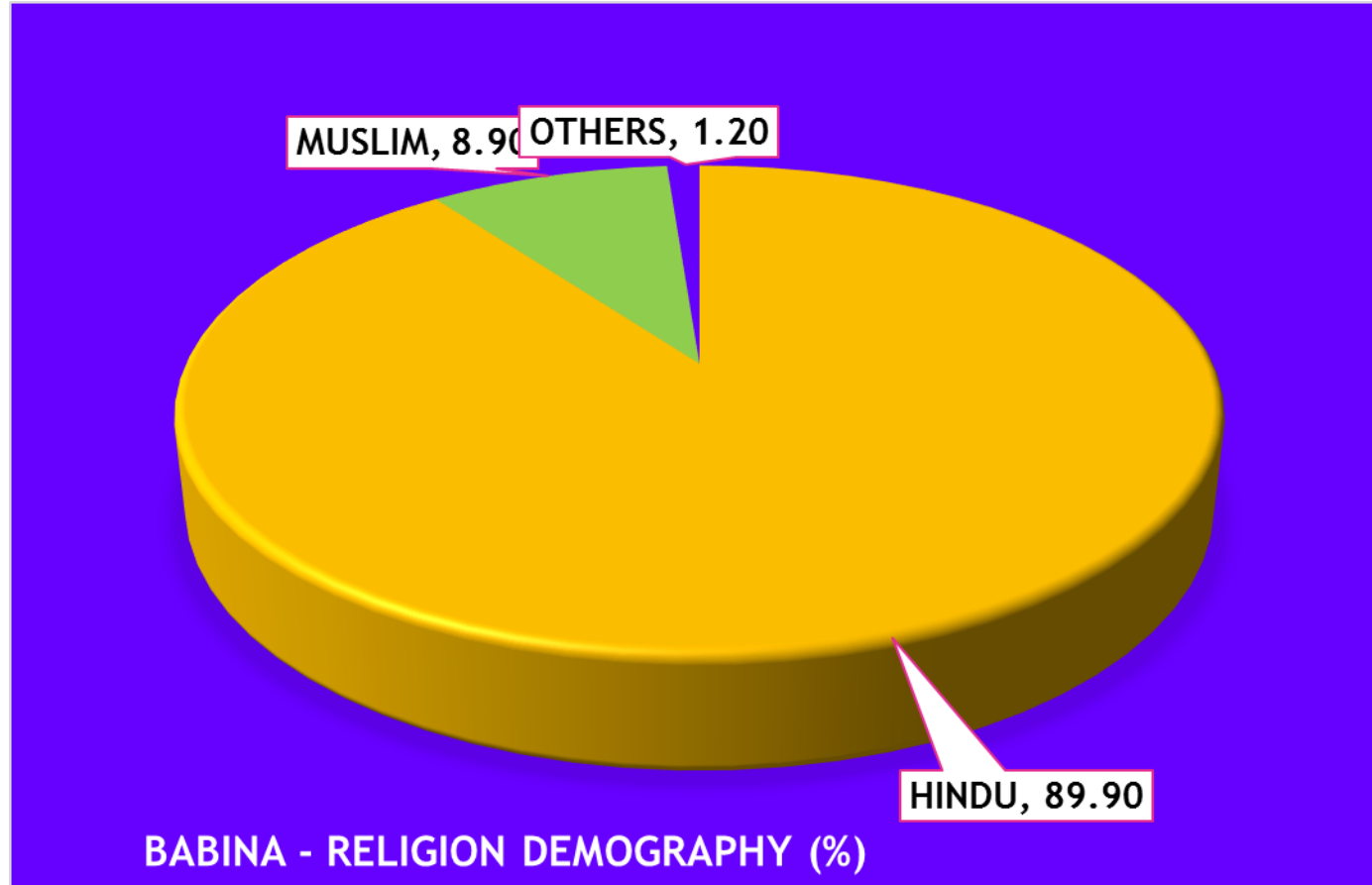
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Year	Winner	Party	Votes	Runner Up	Party	Votes
2012	Krishna Pal Singh Rajpoot	BSP	68144	Chandrapal Singh Yadav	SP	61189
2007	Ratan Lal Ahirwar	BSP	62771	Shatish Jatariya	SP	33973
2002	Ratan Lal Ahirwar	SP	37491	Tilak Chandra Ahirwar	BSP	36160
1996	Shatish Jatariya	BSP	58397	Ratan Lal Ahirwar	BJP	46331
1993	Ratan Lal Ahirwar	BJP	52317	Beni Bai	INC	49719
1991	Ratan Lal Ahirwar	BJP	27470	Beni Bai	INC	26144
1989	Ratan Lal	BJP	65447	Beni Bai	INC	40946
1985	Beni Bai	INC	43894	Rajan Lal Ahirwar	BJP	18541



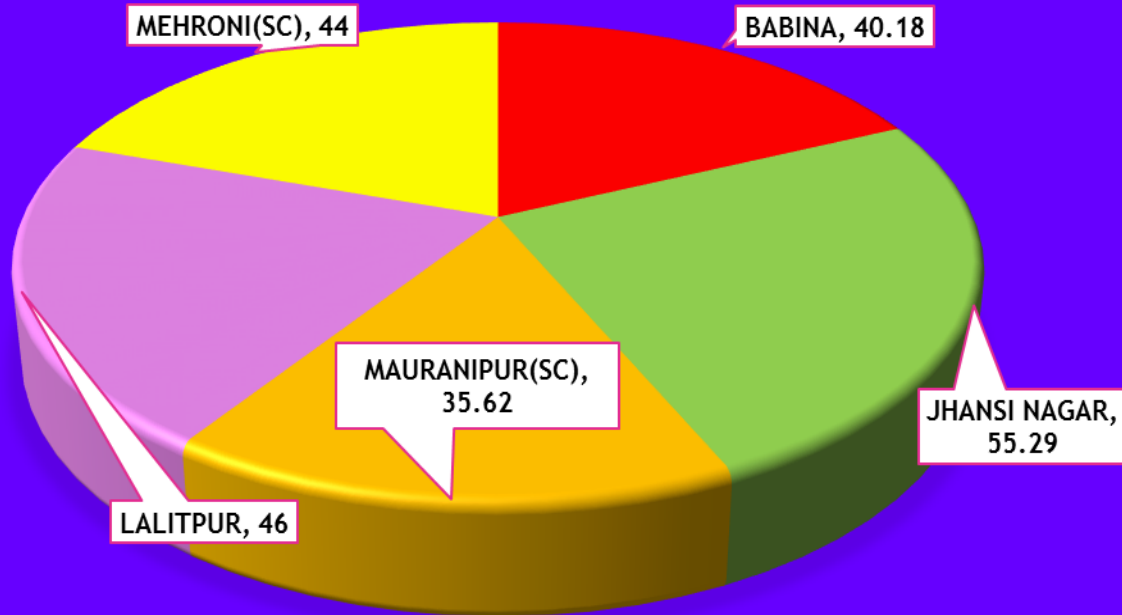
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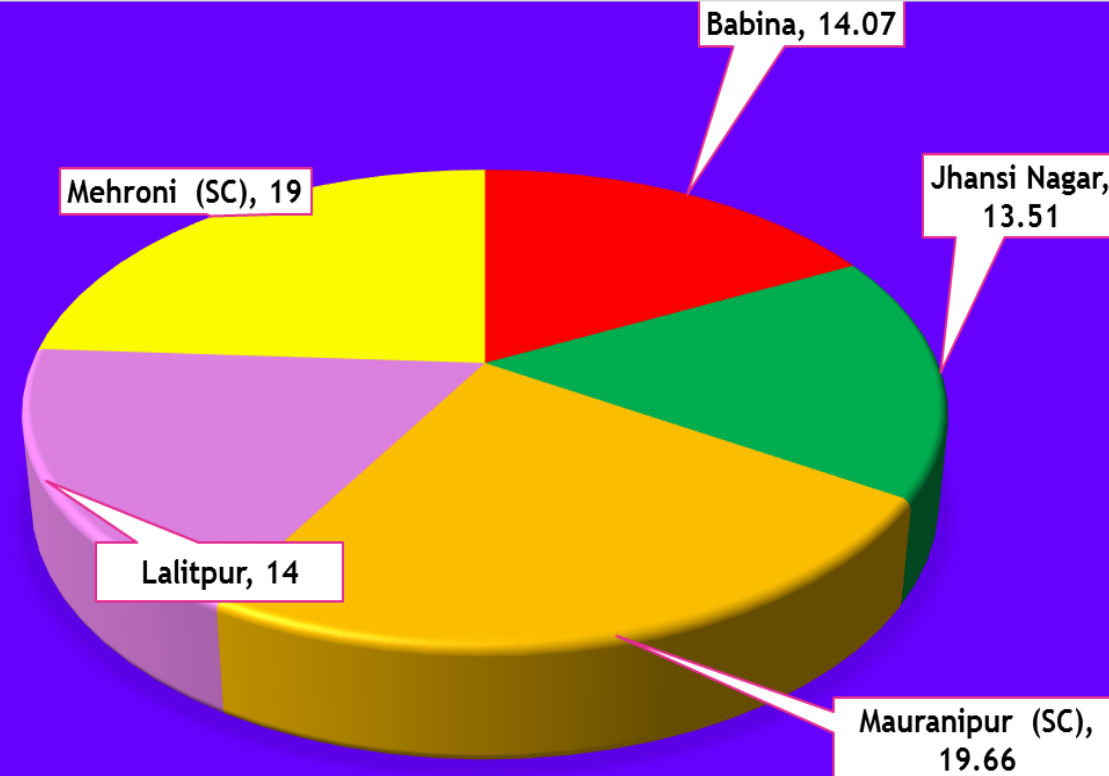
Disclaimer- Data mined using various social ,electoral, economical data:



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JHANSI LOKSABHA 2014 - BJP PERFORMANCE(%)



JHANSI LOKSABHA 2014- BSP PERFORMANCE

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